## Art & Photography exhibition by Pamela Reid

Media Release - 10 February 2020

## Through their 'Urban-Eyes'

In her belief that everybody is creative, Artist/Photographer Pamela Reid invited people around Stonnington to paint: spontaneously, unstructured, 'no rules' art.

Laying out canvases, paints and brushes, Pamela encouraged passers-by, shoppers, families, whoever was willing to 'give it a go'. Mostly, these were people who told her they had never painted before or hadn't picked up a paint brush since school. As they painted, Pamela captured the community photographically.

"The title 'Urban-Eyes' is a play on words," explains Pamela. "I concentrated on the Prahran/Windsor area as there is such an urban mix: high rise housing commission flats, gardens and charming Victorian terrace houses. Around the back streets I explored colourful graffiti art, or I strolled Chapel Street where there's a host of multi-cultural dining on offer. The two-fold purpose of the 'Urban-Eyes' project was to foster individual creativity, while I observed, portraying the essence through my camera lens."

All 'artists' were delighted with themselves and the works have their own representative story: a family celebrating a 60<sup>th</sup> birthday in Victoria Gardens; fruit and veg shoppers at Prahran Market; dog walkers; youth at the skate park; the Principal, staff and students at Prahran's new high school. "Watching the exhibition evolve, was a joyful, collaborative experience," added Pamela.

These wonderful outcomes comprise the 'Urban-Eyes' project, proving that everyone is, indeed, an artist.

The City of Stonnington proudly supports the 'Urban-Eyes' project.

**Exhibition opening**: Tuesday 25 February, 6-7.30pm

**Exhibition dates**: February 25 – March 15, 2020 | 12pm-5pm daily Chapel Off Chapel, Foyer Gallery, 12 Little Chapel Street, Prahran 3181

Tel: 8290 7000 | www.chapeloffchapel.com.au

Media contact: Pamela Reid mob: 0409 908 008 e: pamelareid@bigpond.com

## www.pamelareid.biz

Other solo/project exhibitions by Pamela Reid:

2019: Stage Door - Foyer Gallery, Chapel Off Chapel

2019: en plein air - Eagles Nest Fine Art Gallery, Aireys Inlet

2019: The Village Artists, Middle Park - Supported by City of Port Phillip Cultural Development Fund

2018: Wish You Were Here - Foyer Gallery, Chapel Off Chape.

2017: **Pen to Paper –** Foyer Gallery, Capital Theatre, Bendigo

2016: Women in Love - along the Great Ocean Road - Eagles Nest Fine Art Gallery, Aireys Inlet

2015: Women in Love - Foyer Gallery, Chapel off Chapel

2011: Upstaged – Midsumma Festival – Heritage Hallway, Gasworks Arts Park

2009: Light and Day - Angela Robarts-Bird Gallery, Gasworks Arts Park

2008: Fabric - Theatre Foyer, Gasworks Arts Park

2007: Body of Work - Theatre Foyer, Gasworks Arts Park













